

Cookies Policy

Below is information about how RD Management Consulting Inc. and Zettabytes.Today (Collectively will be known as RDMC) use cookies in their websites.

This policy is effective as of August 1, 2021.

We can place cookies and other similar technology on the user's device, including mobile device, in accordance with user's preferences set on this [cookie consent manager](#). Based on user's settings in this [cookie consent manager](#) on their mobile device, the following information may be collected through cookies or similar technology: mobile carrier, IP address, unique device identifier, mobile operating systems, mobile carrier and their location information (to the extent permissible under applicable law).

A user can adjust their cookie settings through our [cookie consent manager](#) on RDMC websites. If a user wants to remove existing cookies from their device, they can do this using their browser options. If they want to block future cookies being placed on their device they can use our [cookie consent manager](#).

What are cookies?

From Wikipedia: "HTTP cookies (also called web cookies, Internet cookies, browser cookies, or simply cookies) are small blocks of data created by a web server while a user is browsing a website and placed on the user's computer or other device by the user's web browser. Cookies are placed on the device used to access a website, and more than one cookie may be placed on a user's device during a session."

Cookies managed by RDMC websites only are called "first party cookies" whereas cookies from third parties are called "third party cookies" as explained below.

Why do we use cookies and similar technologies?

Cookies serve a function whereby a user can navigate easily between the pages. We use cookies to understand user behavior. There are no ways to identify specific users as they navigate RDMC websites. The cookies used on RDMC websites are those that track navigation between the pages (known as "performance cookies") and remember user's choices (known as "functionality cookies").

We may use the information we obtain from user's use of our cookies for the following purposes to:

- Recognize user's computer when their visit to RDMC websites
- Track as users navigate RDMC websites
- Enable the use of any e-commerce facilities

- Improve the websites' usability

Does RDMC Websites use cookies for marketing and analytics?

We may use information collected from our cookies to identify user behavior and to serve content and offers based on user's profile, and for the other purposes described below, to the extent legally permissible in countries and their jurisdictions

There are situations, for example where the user is a member of our website or receives a targeted email, we can via cookies, web beacons and other meta-data algorithms know when the user opened, read and deleted the emails. We can also know when the signed-in user downloaded any content made available for download from any of our RDMC websites.

If a user signs-up, signs-in to our sites or connects to our sites via social media credentials (such as LinkedIn), we might combine all the data available from publicly available sources and all other digital interactions with the user to better understand user's digital behavior and we will do this within the practices and our promise of the activities described in the privacy policy.

Does RDMC websites use cookies from third-party companies?

Third-party companies might put cookie trackers and web beacons. RDMC websites may contain links to third party websites. Any information a user provide to, or that is collected by, third-party sites may be subject to the privacy policies of those sites, if any.

We encourage users to familiarize such privacy policies of any third-party companies that the user visits. Third parties are solely responsible to adhere to any applicable restrictions related to disclosure of any user's personal information and by using RDMC Websites, the user agrees that RDMC shall not be liable for the wrongful use or disclosure of user's personal information by any third-party companies.

To understand more about your choices about targeted advertising, please visit this site: <http://www.networkadvertising.org/choices>